

# CDR Experience Hub



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## Challenge



Carbon Dioxide Removal technologies are developing rapidly as an essential component of global climate strategies. However, public understanding of these technologies remains limited.

## Project Description



The CDR Experience Hub explores how CDR can be communicated through immersive, spatial, and interactive experiences, transforming abstract CDR knowledge into something people can physically experience and intuitively understand.

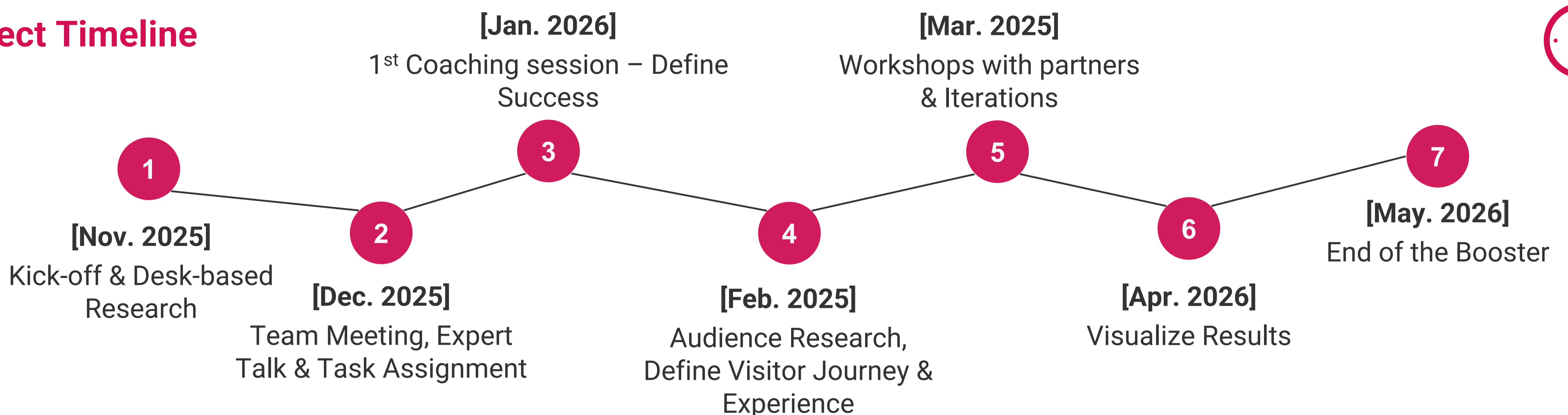
The project developed a conceptual framework and initial design concepts for a mobile, experience-based exhibition, along with feasibility insights into how such a hub could be realized and implemented in real-world contexts.

The funding supported feasibility research, concept development, and design exploration, helping validate the idea, shape the experience design, and assess the practical potential of bringing the CDR Experience Hub to life.

For more details, please visit the project website:



## Project Timeline



## Next Steps



- 1** Secure funding for implementation
- 2** Form team for implementation
- 3** Define long-term rollout strategy
- 4** Run user testing & evaluation

## We are looking for...

- funding
- industrial partners & collaboration

